ACTION VERB B-I-N-G-O

#### Susan E. Hall, Ph.D.

Assistant Professor Marketing & Real Estate Richards College of Business University of West Georgia Carrollton, GA 30118

> sehall@westga.edu www.susanehall.com

Encouraged	Spearheaded	Organized
Analyzed	FREE BINGO SPACE!	Improved
Managed	Increased	Reviewed

#### ASSIGNMENT DETAILS...



# BACKGROUND KNOWLEDGE:

Prior to this in-class activity, students will have read a chapter in their textbooks about the JOB SEARCH and RESUME WRITING.

#### ASSIGNMENT DETAILS...



#### PRE-ACTIVTY GROUNDWORK:

Introduction to ACTION VERBS. Students will receive a handout prior to this class; additionally, after a brief lecture, students will complete an ACTION VERB WORKSHEET. This worksheet contains the same action verbs as the B-I-N-G-O boards.

Encouraged	Spearheaded	Organized
Analyzed	Strengthened	Improved
Managed	Increased	Reviewed

# USING ACTION VERBS VS. YOUR EXPERIENCE EXAMPLES

Identified weaknesses in internships and researched five alternate programs
Reduced delivery delays by an average of three days per order
Streamlined filing system, thus reducing 400-item backlog to 0
Organized holiday awards program for 1,200 attendees and 140 awardees
Created a 12-point checklist for use when requesting temporary workers
Designed five posters announcing new employee suggestion program
Calculated shipping charges for overseas deliveries and recommended most economical rates

Managed 24-station computer network linking data in three departments Distributed and explained voter registration forms to over 500 prospective student voters Praised by top management for enthusiastic teamwork and achievement Secured national recognition from American Cancer Society for fund-raising project

# ASSIGNMENT DETAILS...



#### **ACTIVITY BRIEFING:**

- Once the ACTION VERB WORKSHEET is completed, students are ready to begin!
- Must find eight (8) different students who have had various experiences with those action verbs and write the gist of what they did and their name.
- Winner of this activity will complete ALL eight (8) action verbs and not just a row as in traditional B-I-N-G-O.

# WHAT DO STUDENTS GET OUT OF THIS?

# Fun, fun, fun! Plus... INSIGNIFICANT PRIZE &

**EXTRA CREDIT ON EXAM** 

B

# WHAT DO STUDENTS GET OUT OF THIS?

#### SERIOUSLY...

- Students get to demonstrate their communication skills by meeting students in the class they may have never met before.
- **Students** get a feeling of competition...by trying to meet as many individuals during a relatively short time frame. The first FIVE (5) students to complete the entire board (all eight action verbs) WIN!

#### **MOST IMPORTANT...**

 Students understand that accomplishments can be both large and small...and are varied by discovering how their classmates have demonstrated those action verbs. **ACTION VERB B-I-N-G-O** is an extremely positive "active learning" experience in an effort for students to communicate with their classmates and have fun by sharing their own accomplishments and discovering the accomplishments of others!

#### **ANY QUESTIONS?**



#### Susan E. Hall, Ph.D.

Assistant Professor, Marketing & Real Estate Richards College of Business University of West Georgia 1601 Maple Street, RCOB 2314 Carrollton, GA 30118 (678) 839-4841 sehall@westga.edu www.susanehall.com